



THE COLLEGE FIX

POWERED BY THE STUDENT FREE PRESS ASSOCIATION

PROSPECTUS

2018-19 SCHOOL YEAR



"When I started writing for *The College Fix* as a freshman, I had zero experience with how to write quality, objective reporting. Two years later, I've had 10 *College Fix* articles land on Drudge, I can throw together breaking news stories or in-depth analysis pieces with ease, and I even run a libertarian opinion website with confidence thanks to the writing skills I've picked up from *College Fix* editors. Joining their team was by far the single best decision I've ever made to help advance my career. They truly care about me and all their students, offering us the guidance that only veteran journalists can give. They are on the front lines of the battle to defend against the endless hostilities of the leftist academia and they continue to be one of the greatest blessings I've ever had in my life."



— **William Nardi**
University of
Massachusetts
Boston

WHO WE ARE

The College Fix is the nation's leading conservative campus newswire. *The Fix* is powered by the Student Free Press Association (SFPA), a 501(c)(3) nonprofit organization.

Founded in 2010, the Student Free Press Association strives to tell stories, spot talent, and build careers in journalism. We bear witness to the ongoing scandal of political correctness and left-wing orthodoxy at America's colleges and universities through our original campus-focused journalism and create a pipeline of talented and principled young people who pursue careers in the media.

We help correct the bias that plagues our universities and our media.



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—Mallard Fillmore, March 2016

WHAT WE DO

We tell stories and develop talent.

Leftist bias at America's colleges and universities is undeniable.

Outrageous controversies in the classroom and on the quad—dangerous and violent protests, restrictions on free speech, and deep hostility toward those speaking up for conservative principles and values—routinely go unreported, and therefore unchallenged.

A similar bias plagues our media.

Conservative and libertarian perspectives, sources, and stories are routinely caricatured or simply ignored.

We need more intellectual diversity, both on campus and in the newsroom.
The College Fix helps make this happen.

HOW WE DO IT

We train the next generation of principled journalists by honing their skills in exposing liberal bias on campus. We pursue this work through **our core programs.**

The College Fix

The College Fix website—www.thecollegefix.com—is the nation's leading conservative campus newswire.

The site has built up a loyal readership for its original, student-reported content on higher education controversies—stories that would have received little or no attention absent our coverage.

The Fix's talented editors help identify and recruit student leaders and work with them to produce original reporting on campus events. The editors mentor students, teaching them

how to identify stories, conduct interviews, check facts, and draft as well as edit articles.

In the 2017–18 school year, *The Fix* published **nearly 2,000 original pieces** (an average of 6.5 posts a day) and welcomed **6 million unique visitors to the site**. In December 2017 alone, we enjoyed **more than 1.2 million pageviews**. *The Fix's* content is regularly read by news editors and picked up by mainstream media outlets including the Drudge Report and Fox News.

Our work on *The College Fix* leads to results in the short-term as we shine a light on campus radicalism and encourage reform, and in the long-term as we provide a proving ground and widely-read publication platform for young writers.



Journalism Fellowships

We build on the success of *The College Fix* with our journalism fellowship program, which places college-aged journalists—many of whom are reporters for *The Fix*—at leading media outlets for a structured 10-week or 14-week internship.

During their fellowship, professional editors work with fellows to hone their skills, help them explore career options, and connect them to additional media opportunities during and after their fellowships.

Since our founding in 2010, we have **sponsored more than 70 media fellowships** at media outlets including *USA Today*, *Daily Caller*, and RealClearPolitics. Our fellowship alumni can now be found at *The Wall Street Journal*, the *Washington Free Beacon*, and the Associated Press, among many other publications and websites.

With their remarkable success, our fellowship alumni are shaping the future of professional journalism.



Campus Roundup

In January 2018, we launched Campus Roundup, a video show that highlights the best reporting on *The College Fix* and also **trains students how to be poised, prepared, and professional during television interviews.** Hosted by Dr. Duke Pesta, a conservative English professor at the

University of Wisconsin Oshkosh, Campus Roundup brings our content to a brand-new medium.

Case-in-point: *College Fix* student journalist Michael Jones of Auburn University had never been interviewed about his reporting or done a video appearance prior to being a guest on Campus Roundup in February. Jones said that experience prepared him for the parade of media appearances he made in April after his *College Fix* article on a Christian privilege workshop went viral. “I’m grateful I had the opportunity to appear on Campus Roundup,” Jones said. “It definitely loosened me up some and showed me what to expect.”



ORIGINAL CAMPUS REPORTING

The stories below would not exist but for *The College Fix* and our student reporters. Each headline represents original content first reported on our website. Then it spread like wildfire, earning a ***national readership***.

DRUDGE REPORT

During the 2017-18 school year, student-reported campus news broken by *The College Fix* landed on the Drudge Report 37 times.

Princeton's new 'men's engagement manager' to combat aggressive masculinity on campus

<https://www.thecollegefix.com/post/34858/>

Stanford University course to study 'abolishing whiteness'

<https://www.thecollegefix.com/post/35419/>

Brown University will offer segregated student dinners for black, Muslim students

<https://www.thecollegefix.com/post/36867/>

White, male students called on last in some classrooms

<https://www.thecollegefix.com/post/36867/>

Dozens of students pose nearly nude for campus newspaper's sex issue

<http://www.thecollegefix.com/post/42613/>

Chicago dungeon master to teach college students BDSM practices

<https://www.thecollegefix.com/post/43321/>

Yale University censors 'hostile' historic artwork

www.thecollegefix.com/post/35611/
Matthew Stein—Swarthmore College

'Ecosexual' professor spurs movement: Have sex with Earth to save it

www.thecollegefix.com/post/36330/
William Nardi—University of Massachusetts Boston

Ohio State tells students only white people can be racist

www.thecollegefix.com/post/36867/
Amanda Tidwell—Ohio State University

Yale 'decolonizes' English dept. after complaints studying white authors 'actively harms' students

www.thecollegefix.com/post/38303/
Aryssa Damron—Yale University

USC professor defends tweet promoting violence against whiteness

www.thecollegefix.com/post/38304/
Nathan Rubbelke—College Fix Staff Reporter

University event highlights 14 ways 'whiteness' oppresses society

www.thecollegefix.com/post/39489/
Haley Toy—Palomar College

Student suspended for debating Islamic extremism with Muslim peer in debate club

www.thecollegefix.com/post/39777/
Kayla Schierbecker—University of Missouri

'Whistling' considering sexual harassment under university policy

www.thecollegefix.com/post/39743/
Andrew Johnson—University of Denver

'Dismantle whiteness' mural installed at USC

www.thecollegefix.com/post/43805/
Drew Van Voorhis—San Diego State

Intolerance at Cornell: After my Fox News appearance, bullying and threats began. It got so bad I sought counseling.

www.thecollegefix.com/post/40883/
Neetu Chandak—Cornell University

At Notre Dame, students lobby for removal of Columbus murals, call them 'version of a Confederate monument'

www.thecollegefix.com/post/40709/
Lauren Fox—University of Notre Dame

Law school gives students 50 ways to atone for their sins against indigenous people

www.thecollegefix.com/post/41657/
Grace Curtis—Converse College

Yale University teaches students 'counternarratives around whiteness'

www.thecollegefix.com/post/42121/
Ben Decatur—University of Michigan

Our campus display explained why we're conservative. Our peers tore it down.

www.thecollegefix.com/post/43067/
Kathryn Hinderaker—St. Olaf College

Why I fight to defend traditional marriage and sexual purity at Georgetown in the face of hostility

www.thecollegefix.com/post/42967/
Amelia Irvine—Georgetown University

University event aims to combat 'Christian Privilege'

www.thecollegefix.com/post/43577/
Michael Jones—Auburn University

College Republicans' pro-NRA flyers trashed, members smeared as 'racists'

www.thecollegefix.com/post/44338/
Matthew Stein—Swarthmore College

OUR ALUMNI



Alexandra DeSanctis

Alexandra Desanctis is a staff writer for *National Review*. A 2014 summer *College Fix* journalism fellow, Alexandra worked at *USA Today*. She graduated from University of Notre Dame, where she studied political science, constitutional studies, and theology.



Kyle Peterson

Kyle Peterson is the associate editorial features editor at *The Wall Street Journal*. A 2010 summer *College Fix* journalism fellow, Kyle worked at *The Daily Caller*. He graduated from Iowa State University in 2010.



Crystal Hill

A 2014 fall *College Fix* journalism fellow, Crystal Hill worked at *The Hill*. She graduated from Indiana University in 2014. Her previous editorial experience includes writing for the *Indiana Daily Student*, interning at the *Washington Times* and co-creating *The Grapevine*.



Brooke A. Rogers

Brooke Rogers is the editorial page assistant at the *New York Post*. A summer 2015 *College Fix* fellow, Brooke worked at *National Review* as an Agostinelli Fellow.



Ryan Lovelace

Ryan Lovelace is a reporter at the *National Law Journal*, *American Lawyer*, and ALM Media. A 2013 summer *College Fix* journalism fellow, Ryan worked at *The Weekly Standard*. He graduated from Butler University in 2014.



Samantha Schroeder

Samantha Schroeder is the Deputy Director of Digital Production at the Federalist Society. A 2012 fall *College Fix* journalism fellow, Samantha worked at *The Daily Caller*. She graduated from the University of Central Florida in 2012.



Gabby Muñoz

Gabriella Muñoz is a national reporter for the *Washington Times*. She previously was in intern for the *Washington Examiner* in 2017. She is a graduate of Georgetown University.



Stephanie Wang

Stephanie Wang is national security editor at the *Washington Free Beacon*. A 2012 summer *College Fix* journalism fellow, Stephanie worked at *The Daily Caller*. She graduated from the University of Michigan in 2012.

THE STANFORD FLAG VICTORY

In March, *The College Fix* broke the news that the Stanford College Republicans had been denied the right to print their new logo on officially approved university trademarked T-Shirts because ... wait for it ... their new logo included an image of the American flag. The story went viral—and because of that campus administrators quickly caved and rescinded the decision.

EXPOSING CORNELL BULLYING

Cornell University student Neetu Chandak experienced bullying and extreme harassment from her Ivy League peers after she appeared on Fox News in May to voice alarm over a new course at Cornell that deeply criticized Donald Trump while venerating Barack Obama. Our coverage of Neetu's bullying went viral, landing her back on Fox News and garnering major coverage from *New York Post* and globally.

THE COLLEGE FIX AT WORK

THINK TANK TEAMWORK

The College Fix got a nice shout out from Wisconsin State Representative Jesse Kremer, who appreciated our effort to highlight how the University of Wisconsin-Madison’s “Hate & Bias” reporting system is actually “clogged with pettiness and tattling.” This is a piece we worked hand-in-hand with the MacIver Institute for Public Policy, a great example of how *The College Fix* can amplify the work of liberty-minded think tanks.



FROM ZERO TO 60: The story of Drew Van Voorhis



Drew was a freshman at San Diego State University with no journalism experience. That’s where *The College Fix* came in. Since September 2017, Drew has written more than two dozen news articles for *The College Fix*—six of which

have landed on the *Drudge Report*. Hundreds of thousands have read his stories, including his article on a San Diego State class that gave students extra credit for determining their level of white privilege.

“The College Fix has given me an invaluable set of tools to help fight for and grow the conservative movement on my college campus. They have helped me learn what it means to be a journalist and how to work together to create the best story possible. Without their help, so much indoctrination by left-wing professors would go unnoticed by the public. As a conservative in an ever-growing liberal institution, I could not be more pleased to have The College Fix by my side to make my voice heard.”

— Drew Van Voorhis
San Diego State University

STORIES THAT TREND

After *The College Fix* reported on a George Washington University “Christian Privilege” diversity workshop on April 3, 2018, *The Fix*’s article landed on the Drudge Report and quickly went viral, prompting the phrase “Christian privilege” to trend on Twitter for hours. It also spurred Christian students at GWU to attend the workshop and fight back. The students who attended the workshop reported back that the event was basically a lecture on white privilege and could not stand up to their scrutiny. Meanwhile, *The College Fix* and so-called “right wing Twitter” were mocked for making a big deal about the “Christian Privilege” diversity workshop, with *Slate* dedicating an entire article to attacking *The College Fix* and its campus news reports.

“This urgent national news was reported Tuesday by *The College Fix*, a conservative site focused on investigative reporting on campus atrocities such as all-female debate tournaments, single classroom exercises on gender identity, and dorm-poster displays on ‘toxic masculinity.’ **If a freshman sociology major whispers ‘gender normativity’ to herself in a dorm room at 2 a.m., *The Fix* is on it.**”

Hey, thanks for noticing, *Slate*!

SUCCESSFUL JOURNALISM FELLOWSHIP LAUNCH

Last year, we launched our inaugural yearlong fellowship program for a recent graduate who hopes to become a professional journalist. We hired Nathan Rubbelke from our own network, and he wrote more than 150



articles for *The College Fix*, including a breaking report on how a race riot at St. Olaf College was based on a hate-crime hoax. Best of all, at the end of his fellowship he secured a job in the professional media. He’s now a reporter at the *St. Louis Business Journal*.

BY THE NUMBERS



Social Media Growth:
20%



Unique visitors to *The College Fix* in 2017-18:
6 Million



Number of original articles in 2017-18:
2,000



Number of times *College Fix* articles were cited on other sites:
5,000+



Number of active student reporters affiliated with *The Fix*:
75



Number of journalism fellowships sponsored since founding:
70



2018 Operating Budget:
\$715,571

+50%

New Student Journalists

In 2017, we hired another editor, Daniel Payne, to help us grow our ability to work with more student reporters. *The College Fix* has increased the number of student reporters it works with each school year from about 50 to roughly 75—boosting our reporting power by 50 percent.

The College Fix was recognized among nation's Top 50 conservative websites!

All stats reflect July 2017 – July 2018

NEWS OUTLETS THAT CITED AND FEATURE COLLEGE FIX CONTENT



THE WALL STREET JOURNAL.

Slate

The Washington Post

WIND

NATIONAL REVIEW

CBS

msn



The New York Times

the FEDERALIST

THE BLAZE



THE HUFFINGTON POST

Newsmax THE DAILY CALLER



THE Rush Limbaugh SHOW

THE PEOPLE BEHIND *THE COLLEGE FIX*



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BE PART OF OUR FUTURE

Behind *The College Fix* and all of its activities is the Student Free Press Association, a nonprofit organization—and it needs your help as we expose outrageous examples of left-wing bias on America's campuses and strive to improve the quality of our media.

When you support the Student Free Press Association, you help to:

- 1. Identify and recruit up-and-coming campus leaders** who are interested in journalism and show promise and potential.
- 2. Mentor and develop budding journalists**, helping them produce original reporting on campus controversies.
- 3. Publish original, student-driven content** on *The College Fix*, our well-respected campus news powerhouse that publishes about 2,000 pieces per year.
- 4. Place the most promising student journalists into fellowships at leading media outlets**, including *USA Today*, *The Hill*, *Daily Caller*, *Reason*, the *Washington Examiner*, *The Weekly Standard*, and *RealClearPolitics*.
- 5. Promote the work of budding journalists** with websites and media groups such as the *Drudge Report* and *Fox News*, which can secure an audience of tens of millions.
- 6. Challenge biased university administrators and academics and expose campus radicalism**, bringing balance to conventional media narratives and giving alternative ideas and voices a chance to be heard.

We invite you to join us in these efforts by following *The College Fix*, getting to know our talented young journalists, and becoming a financial supporter of our work.

Diana Stancy Correll worked as a student reporter for *The College Fix* while attending North Carolina's Elon University. She covered everything from her university's decision to drop the term "freshmen" to economic issues facing higher education. In 2016, we sponsored her summer internship at the *Washington Examiner*—and now she's working there as a full-time reporter.



"I just wanted to let you know that I accepted a job at the *Washington Examiner* as a breaking news reporter! I'm really excited about this opportunity and I know a significant reason why I was selected was because I had previously interned there as a Student Free Press Association fellow and the editors were very familiar with my work. Thank you so much for your help, guidance, and mentorship throughout this process. Thank you so much for investing in me!"

CONTACT

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THE COLLEGE FIX

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— **Kate Hardiman**
University of Notre
Dame graduate
and former writer
for *The College Fix*

"The Fix truly gives student writers exposure to the real world of journalism, attuning them to the issues on their own college campuses and those across the nation. The mentorship that its editors offer is unparalleled. In a time of increasing polarization and controversy on campuses, the work that *The Fix* does becomes that much more crucial."