



CELEBRATING 10 YEARS

THE COLLEGE FIX

POWERED BY THE STUDENT FREE PRESS ASSOCIATION

PROSPECTUS

2020-21 SCHOOL YEAR

WHO WE ARE

The College Fix is the nation's leading conservative campus newswire. *The Fix* is powered by the Student Free Press Association (SFPA), a 501(c)(3) nonprofit organization founded in 2010.

We strive to tell stories, spot talent, and build careers in journalism. We bear witness to the ongoing scandal of political correctness, assaults on free speech, and left-wing orthodoxy at America's colleges and universities. We accomplish this through our original, campus-focused journalism and create a pipeline of talented and principled young people who pursue careers in the media.

Our approach is simple. How does one become a good journalist? *By doing good journalism.*

We fill the talent gap among conservative and libertarian journalists and help correct the bias that plagues our universities and our media.

Americans need journalists who will tell the truth and students need access to differing ideas through digital channels like *The College Fix*. In these uncertain times, we know one thing for sure: *The College Fix* is busier than ever.





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DON'T BE A PARROT

TheCollegeFix.com



A picture can be worth a thousand words—and with that in mind, *The College Fix* added the young cartoonist **Pat Cross** to its staff last year. His weekly illustrations poke fun at political correctness and cancel culture, and they've become a popular feature on social media.

WHAT WE DO

We tell stories and develop talent.

We have seen an increasing trend of campus radicalism across the nation—dangerous and violent protests, restrictions on free speech, and a hostile environment for non-liberal students and faculty—underscoring the rising liberal bias in America’s universities and the need to support aspiring journalists who uncover abuse, challenge corruption, and demand reform in the one place that the diversity of ideas should especially be protected.

A similar bias plagues our media. Conservative and libertarian perspectives, sources, and stories are routinely caricatured or simply ignored.

We must fight for greater intellectual diversity, both on campus and in the newsroom. *The College Fix* exists to counteract the issues saturating our academic institutions and media and to encourage young people who can turn the tide.

HOW WE DO IT

We train the next generation of principled journalists by honing their skills in exposing liberal bias on campus. We pursue this work through our core programs.

The College Fix

***The College Fix* website—www.TheCollegeFix.com—is the nation’s leading conservative campus newswire.**

The site has built up a loyal readership for its original, student-reported content on higher education controversies—stories that would have received little or no attention absent our coverage. (See page 6 for some of our best stories from the 2019-20 school year.)

The Fix’s talented editors help identify and recruit student leaders and work with them to produce original reporting on campus events. The editors mentor students, teaching them how to identify stories, conduct interviews, check facts, and draft as well as edit articles.

2020 marks our 10-year anniversary. When we first launched a decade ago, we averaged about 1,000 pageviews a day. Today we average about **25,000 pageviews a day**. And in the 2019–20 school year, *The Fix* worked with **75 student journalists** (a 50% increase from two years ago) and **published nearly 2,000 original pieces** (an average of 6.5 posts a day). These stories were circulated by more than **4,350 different websites and news outlets**.

Our work on *The College Fix* leads to results in the short-term as we shine a light on campus radicalism and encourage reform, and in the long-term as we provide a proving ground and widely-read publication platform for young writers.



Journalism Fellowships

Our journalism fellowship program places college-aged journalists at leading media outlets for a structured 10-week or 14-week internship. During their fellowship, professional editors work with fellows to hone their skills, help them explore career options, and connect them to additional media opportunities during and after their fellowships.

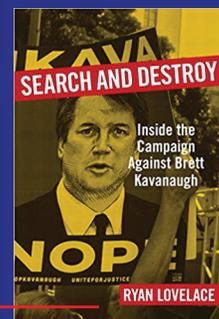
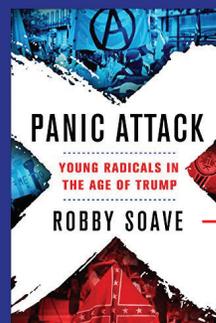
Two of our summer 2018 interns are now full-time journalists: Madeline Fry Schultz worked as a culture writer at the *Washington Examiner* and recently took a new assistant-editor job at *Philanthropy*, the quarterly magazine for Philanthropy Roundtable; and Zachery Schmidt is now digital editor at Star News Digital Media. In 2019, many of our fellows were undergraduates who continue to produce quality content for *The College Fix*. Our fall 2019 intern Daniel Tenriero worked at *National Review*, where the editors liked him so much they hired him as their Dusty Rhodes Fellow. He focuses on economics and trade. Mia Ping-Chieh Chen, a spring 2020 fellow at *USA Today*, took a job at Radio Free Asia in July 2020.

Our fellowship alumni can now be found at *The Wall Street Journal*, the *Washington Free Beacon*, and the *Associated Press*, among many other publications and websites. With their remarkable success, our fellowship alumni are shaping the future of professional journalism.

FUN FACT: SFPA has sponsored more than 90 journalism fellowships since its founding.

LAUNCHING CAREERS

Several of our alumni are making exciting career strides. Former *College Fix* editor Robby Soave saw his debut book, *Panic Attack: Young Radicals in the Age of Trump*, hit the stands in June 2019—a book that in part outlines the rise of Antifa. One of *The Fix*'s founding editors, Soave today is an associate editor at *Reason* and a frequent pundit on Fox News. In September, *College Fix* alumnus Ryan Lovelace published *Search and Destroy: Inside the Campaign against Brett Kavanaugh*. Lovelace was a campus reporter and summer journalism fellow for *The College Fix*, and now is a political reporter for *The Washington Times*.



Video Programs

In September 2019, *The College Fix* launched a video project to ask college students on campus about pressing issues. The results have driven the national conversation on higher education and exposed the way young people think about important issues. With *College Fix* student reporter Kyle Hooten in front of the camera, *The Fix* produced eight videos during the 2019–20 school year. All told they garnered 145,000 views and with the help of Rush Limbaugh and Drudge Report, the stories were heard by tens of millions. Our two most popular videos were “Students Say it’s NOT okay to celebrate Thanksgiving” and “Students Think the World Will End in 12 Years.”



CONSERVATIVE CAMPUS REPORTING

The College Fix stories listed here represent original content by our student reporters—stories that went viral and reached millions of readers.

JULY 2019

TRENDING: Educators work to combat racism, whiteness in math
<https://www.thecollegefix.com/trending-educators-work-to-combat-racism-whiteness-in-math/>
JESSICA RESUTA - FRANCISCAN UNIVERSITY OF STEUBENVILLE

AUG 2019

North Carolina State vice chancellor's tweets call Republicans neo-Nazis, rednecks
<https://www.thecollegefix.com/north-carolina-state-vice-chancellors-tweets-call-republicans-neo-nazis-rednecks/>
LUKE STANCIL - NORTH CAROLINA STATE UNIVERSITY

SEPT 2019

Student leaders fight 'heteronormativity' at Notre Dame
<https://www.thecollegefix.com/student-leaders-fight-heteronormativity-at-notre-dame/>
ELLIE GARDEY - UNIVERSITY OF NOTRE DAME

OCT 2019

Professor says grading, good grammar are examples of white supremacy
<https://www.thecollegefix.com/professor-says-grading-good-grammar-are-examples-of-white-supremacy/>
EVAN WEAVER - BALL STATE UNIVERSITY

NOV 2019

Social justice program says teachers should 'reject and resist' parents who disagree with it
<https://www.thecollegefix.com/social-justice-program-says-teachers-should-reject-and-resist-parents-who-disagree-with-it/>
CHASE WATKINS - UTAH VALLEY UNIVERSITY

DEC 2019

Christian college bans pro-life display because people might think it's pro-life
<https://www.thecollegefix.com/christian-college-bans-pro-life-display-because-people-might-think-its-pro-life/>
AUDREY FAHLBERG - UNIVERSITY OF VIRGINIA

JAN 2020

University suspended College Republicans because someone said they practiced 'Nazism'
<https://www.thecollegefix.com/university-suspended-college-republicans-because-someone-said-they-practiced-nazism/>
ALEXANDER PEASE - UMASS BOSTON

FEB 2020

UC Santa Cruz tosses qualified candidates in first stage of hiring: not diverse enough
<https://www.thecollegefix.com/uc-santa-cruz-tosses-qualified-candidates-in-first-stage-of-hiring-not-diverse-enough/>
JULIA JOHNSON - UNIVERSITY OF SOUTH CAROLINA

MAR 2020

Diversity and inclusion monitors to join faculty hiring committees at SDSU
<https://www.thecollegefix.com/diversity-and-inclusion-monitors-to-join-faculty-hiring-committees-at-sdsu/>
SARAH IMGRUND - LIBERTY UNIVERSITY

APRIL 2020

National Science Foundation plans to dole out \$29M to battle sexism, racism in higher ed STEM
<https://www.thecollegefix.com/national-science-foundation-plans-to-dole-out-29m-to-battle-sexism-racism-in-higher-ed-stem/>
ERIN MCLAUGHLIN - GROVE CITY COLLEGE

MAY 2020

Vast majority of public colleges violate First Amendment by blocking words, users on social media: report
<https://www.thecollegefix.com/vast-majority-of-public-colleges-violate-first-amendment-by-blocking-words-users-on-social-media-report/>
TROY SARGENT - UNIVERSITY OF MARY HARDIN-BAYLOR

JUNE 2020

University suspends award-winning professor for criticizing Barack Obama, Kamala Harris in tweets
<https://www.thecollegefix.com/university-suspends-professor-for-criticizing-barack-obama-kamala-harris-in-tweets/>
CONNOR ELLINGTON - UNIVERSITY OF TEXAS-AUSTIN

Harvard forbids 'racial stereotypes,' but won't say what that means
<https://www.thecollegefix.com/harvard-forbids-racial-stereotypes-but-wont-say-what-that-means/>
COOPER CONWAY - BOISE STATE UNIVERSITY

Scholar forced to resign over study that found police shootings not biased against blacks
<https://www.thecollegefix.com/scholar-forced-to-resign-over-study-that-found-police-shootings-not-biased-against-blacks/>
BRITTANY SLAUGHTER - LIBERTY UNIVERSITY

Conservative students harassed after administrators give out their contact info
<https://www.thecollegefix.com/conservative-students-doxxed-after-administrators-give-out-their-contact-info/>
CHARLES HILU - THE UNIVERSITY OF MICHIGAN

Student activists seek to remove Lincoln statue at UW-Madison
<https://www.thecollegefix.com/student-activists-seek-to-remove-lincoln-statue-at-uw-madison/>
JACKSON WALKER - UNIVERSITY OF WISCONSIN MADISON

THE COLLEGE FIX

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OUR ALUMNI



Jon Brown

Jon Brown is an editor and reporter for the *Daily Wire*. A graduate of UMass-Amherst, he was a spring 2018 *Fix* fellow at the *Daily Caller*.



Alexandra DeSanctis

Alexandra Desanctis is a staff writer for *National Review*. A 2014 summer *College Fix* fellow, Alexandra worked at *USA Today*. She graduated from University of Notre Dame.



Jose Gonzalez

Jose Gonzalez is a crime reporter at *The Courier*, a newspaper serving Conroe, Texas and Montgomery County. A 2014 spring *College Fix* journalism fellow, Jose R. Gonzalez worked at RealClearPolitics.



Crystal Hill

Crystal Hill is a reporter for the *Indianapolis Star*. A 2014 fall *College Fix* journalism fellow, Hill worked at *The Hill*. She is a graduate of Indiana University.



Stephanie Merrick

Stephanie Merrick is managing editor at the *Washington Free Beacon*. A 2012 summer *College Fix* fellow, Stephanie worked at *The Daily Caller*. She graduated from the University of Michigan.



Gabby Muñoz

Gabriella Muñoz is a national reporter for the *Washington Times*. A graduate of Georgetown University, she was a 2017 fall *College Fix* fellow at the *Washington Examiner*.



Adam O'Neal

Adam O'Neal is a London-based editorial writer for the *Wall Street Journal*. A 2013 fall *College Fix* journalism fellow, Adam worked at RealClearPolitics.



Summer Park

Summer Park is a video editor for Fox News. A summer 2017 *College Fix* fellow, Summer worked at *The Hill*. She graduated from the University of North Carolina at Chapel Hill.



Kyle Peterson

Kyle Peterson is an editorial board member of the *Wall Street Journal*. A 2010 summer *College Fix* fellow, Kyle worked at *The Daily Caller*. He graduated from Iowa State University.



Graham Piro

Graham Piro is a media analyst at *The Washington Free Beacon*, where he was a *College Fix* fellow in the fall of 2017. He was previously an investigative/enterprise reporter for *The College Fix*.



Jeremiah Poff

Jeremiah Poff works in the U.S. Department of Education's office of media affairs. He served as the 2019-20 investigative/enterprise reporter for *The College Fix*.



Mia Ping-Chieh Chen

Mia Ping-Chieh Chen is a broadcast journalist at Radio Free Asia. She was a spring 2020 *College Fix* fellow at *USA Today*. She graduated from Boston University.



Brooke A. Rogers

Brooke Rogers is the editorial page assistant at the *New York Post*. A summer 2015 *College Fix* fellow, Brooke worked at *National Review* as an Agostinelli Fellow.



Samantha Schroeder

Samantha Schroeder is the Deputy Director of Digital Production at the Federalist Society. A 2012 fall *College Fix* fellow, Samantha worked at *The Daily Caller*. She graduated from the University of Central Florida.



Madeline Fry Schultz

Madeline Fry Schultz is assistant editor at *Philanthropy* magazine. A summer 2018 *College Fix* fellow, she worked at *D Magazine* in Dallas, Texas.

REAL-WORLD RESULTS

Pastor Jonathan Lange read an article in *The College Fix* two years ago on how the University of Wyoming's health-insurance policy for students pays for elective abortions. Inspired by the work of *The Fix's* young reporter, Lange expressed his concerns in local publications and to members of the state legislature. In the spring of 2020, Rep. Chuck Gray spearheaded an effort to ban the practice in Wyoming. Now it's a law. No matter what people think about abortion policy, most Americans agree that tax dollars probably shouldn't subsidize it. Today in Wyoming, they don't. (For full coverage, please see "Following new law, university moves toward stripping abortion coverage from student insurance," by Daniel Payne, *The College Fix*, May 8, 2020.)

THE COLLEGE FIX AT WORK

INVESTIGATIVE REPORTING



Christian Schneider is senior investigative reporter for *The College Fix*. He leads an effort to study the bias-response teams whose activities have had such a chilling effect on campus free speech. He has filed nearly 100 open-records requests with colleges and

universities and his detailed reports have revealed astonishing examples of abuse and intimidation—most notoriously, a student at Michigan State University who reported his roommate to campus authorities for the outrageous act of watching a Ben Shapiro video on YouTube.

Schneider's reporting has gained a national following and led to an op-ed in the *Wall Street Journal*. Even better, it has encouraged change. Just as Schneider was probing bias-response teams at Iowa's public universities, Iowa State University overhauled policies that had banned students from chalking political messages on campus walkways and even from sending emails in support of political candidates. This was a big win for free speech as well as for us—and Schneider will continue his groundbreaking work during the 2020-21 school year, including a focus on the political donations and party registrations of professors at public schools. (For a full report, please see "Iowa State reformed its bias response team amid a College Fix investigation," March 27, 2020.)

In the spring of 2020, Schneider started to develop a new beat on China's influence on American higher education. (Please see: "Stanford accepts \$58 million in Chinese cash while pushing global human rights," July 2, 2020; and "Experts say American branch campuses in China may be enabling research theft," June 16, 2020.)

REPORTING POLLING TRENDS

Since the fall of 2019, *The College Fix* has worked with a professional polling firm to conduct original surveys on the opinions of college students. Our results are cited by news outlets across the nation.

Our findings so far:

- **73 percent** of Republican students have withheld political views in class for fear their grades would suffer
- **Nearly 50 percent** of students say they've had professors go on tangents criticizing President Trump
- **About half** of college students believe 'In God We Trust' should be removed from U.S. currency
- **Nearly 30 percent** of Democratic college students favor banning MAGA hats on campus
- **Only 8 percent** of Democratic college students are very proud to be American, while **74 percent** of Republican college students answered that they are proud to be American



In May 2020, we asked 1,500 college students nationwide **if they supported defunding the police**—and a whopping 94% of Democratic college students responded yes. This shows just how political the current crisis has become among young people.



The newest addition to our staff is assistant editor **Matt Lamb**, who wrote for *The College Fix* as a student. He succeeds **Daniel Payne**, who worked at the *Fix* for three years and is now another of our success stories. When we hired Daniel, he was working outside of journalism and dreaming of becoming a writer. We noticed his talent, hired him, and turned him into a media professional. We were sad to see him leave *The College Fix*, but also happy to watch him seize an excellent opportunity to work as a reporter for *Just the News*.

BY THE NUMBERS



College Fix content seen **more than 24 million times** on social media



Website pageviews: **nearly 900,000 monthly**

Readership:
The College Fix welcomed **more than 10.3 million readers** last year and amassed **16 million pageviews**, a personal best in its 10-year history



Number of sites that cited College Fix articles: **4,350+**



Number of active student reporters affiliated with The Fix: **75**

FUN FACT:

Data shows The College Fix reaches a **younger and more female audience** than several leading conservative news outlets



Email list subscriptions: **50% growth to over 8,500 subscriptions**



2020 Operating Budget: **\$889,013**

The College Fix has nearly **7,000 followers** on Parler, the fastest-growing social media platform in the nation

All stats reflect June 2019 – June 2020

NEWS OUTLETS THAT CITED AND FEATURE COLLEGE FIX CONTENT



THE WALL STREET JOURNAL

Daily Mail



NATIONAL REVIEW

reason

THE DAILY WIRE



The Washington Times

THE DAILY SIGNAL



Sean Hannity

NEW YORK POST

the FEDERALIST

WASHINGTON Examiner



Walter E. Williams

THE CHRISTIAN POST

THE Rush Limbaugh SHOW

THE PEOPLE BEHIND *THE COLLEGE FIX*



Photo credit: Brendan Miller

*Dave Huber, Jeremiah Poff, John J. Miller, Daniel Payne (top row)
Lauren Fink, Jennifer Kabbany, Christian Schneider, Greg Piper (bottom row)*

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JENNIFER KABBANY

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GREG PIPER

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DAVE HUBER

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BE PART OF OUR FUTURE

Behind *The College Fix* and all of its activities is the Student Free Press Association, a nonprofit organization—and it needs your help as we expose outrageous examples of left-wing bias on America's campuses and strive to improve the quality of our media.

When you support the Student Free Press Association, you help to:

1. **Identify and recruit up-and-coming campus leaders** who are interested in journalism and show promise and potential.
2. **Mentor and develop budding journalists**, helping them produce original reporting on campus controversies.
3. **Publish original, student-driven content** on *The College Fix*, our well-respected campus news powerhouse that publishes about 2,000 pieces per year.
4. **Place the most promising student journalists into fellowships at leading media outlets**, including *USA Today*, *The Hill*, *Daily Caller*, *Reason*, the *Washington Examiner*, *The Weekly Standard*, and *RealClearPolitics*.
5. **Promote the work of budding journalists** with websites and media groups such as the *Drudge Report* and *Fox News*, which can secure an audience of tens of millions.
6. **Challenge biased university administrators and academics and expose campus radicalism**, bringing balance to conventional media narratives and giving alternative ideas and voices a chance to be heard.

We invite you to join us in these efforts by following *The College Fix*, getting to know our talented young journalists, and becoming a financial supporter of our work.



Brittany Slaughter studies journalism and criminal justice at Liberty University. She has worked as an editor and writer for *Odyssey*, and has also been published in the *Washington Examiner*. She was previously nominated for the Network of Enlightened Women's Writer of the Year award.

"I interned with *The Hill* from late May to early August of 2019. I learned about deadline reporting and covering politics from some of the best in the business. I am armed with new skills and even more excitement to pursue a journalism career. And writing for *The College Fix* and interning at *The Hill* as an SFPA Journalism Fellow has empowered me. It's taught me how to ask tough questions, to challenge the status quo, and demand reform. It's also shared my writing with a bigger audience than I'd ever imagined. Many of my *College Fix* articles have gone viral—and one even landed on the *Drudge Report*! I'm so grateful to the Student Free Press Association and *The College Fix* for awakening me to this vocation and supporting me every step of the way."

CONTACT

To learn more about supporting *The College Fix*, contact:

John J. Miller, Executive Director
jjmiller@thecollegefix.com
(703) 887-6292
PO Box 76, Hillsdale, MI 49242

"Before graduating college, I stumbled upon *The College Fix* internship program online. What a happy stumbling it was: *The College Fix* team helped me land a spot at *National Review*, my favorite publication since high school. Throughout my seven-week internship, John Miller and his dedicated staff did everything in their power to ensure I thrived. Thanks to their unwavering support, I won a yearlong fellowship at NR. For aspiring conservative writers, institutional support is hard to come by; *The College Fix* fills a crucial need. When I count my blessings, I count *The College Fix* twice."



Daniel Tenreiro is a Dusty Rhodes Fellow at *National Review*, where he was a fall 2019 *College Fix* fellow. A graduate of Yale University, he studied economics.

THE COLLEGE FIX

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