

# THE COLLEGE FIX

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BREAKING CAMPUS NEWS. LAUNCHING MEDIA CAREERS.



PROSPECTUS

2023

Powered by the Student Free Press Association

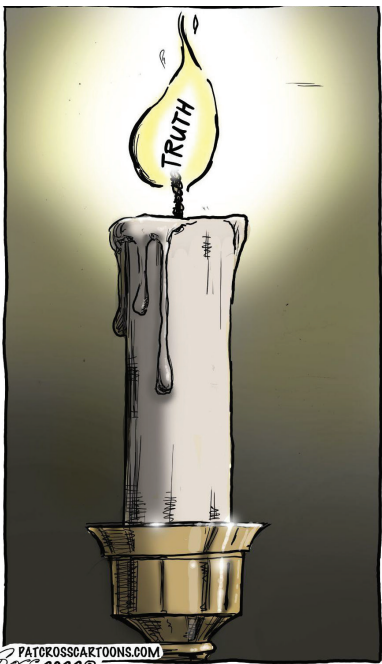
**AMERICANS RELY ON THE MEDIA FOR NEWS AND INFORMATION,** but too often the media distorts, manipulates, and even cancels conservative and libertarian ideas and perspectives. Solving this problem requires building a talent pipeline that brings *right-of-center students into professional journalism.*

**Americans need journalists who will tell the truth.**



**FUN FACT:**

Nearly three-fourths – **74 percent** – of our fellowship alumni have remained in media careers. From 2014 to today, **60 percent** continue to work as journalists and another **14 percent** work in a related media field, such as book publishing and speechwriting.



PATROSSCARTOONS.COM  
2022

TheCollegeFix.com



**Ed Martin** @EagleEdMartin • Aug 3

Congratulations for great reporting of what's happening on college university campuses. Give them a follow at @CollegeFix

*The College fix* celebrates another successful year breaking campus news, launching media careers | **The CollegeFix**



thecollegefix.com

**The College fix celebrates another successful year...**  
It's an honor and a blessing to work with such talented and enthusiastic college students.'

**Ed Martin** - President, Phyllis Schlafly Eagles



# MISSION + KEY PROGRAMS

FOUNDED IN 2010, THE STUDENT FREE PRESS ASSOCIATION, THE NON-PROFIT BEHIND *THE COLLEGE FIX*, STRIVES TO TELL TRUE STORIES, SPOT JOURNALISM TALENT, AND LAUNCH MEDIA CAREERS.

**We bear witness** to the ongoing scandal of political correctness, assaults on free speech, and left-wing orthodoxy at America’s colleges and universities and within the mainstream media through our original, student-driven journalism.

**The College Fix website**—www.thecollegefix.com—is the nation’s leading conservative campus newswire. The site has built up a loyal readership for its original, student-reported content on higher education controversies—stories that would have received little or no attention absent of our coverage.

**We find and support the next generation** of outstanding journalists. We mentor them through our work with *The College Fix* and also offer fellowships to our most promising journalists, helping launch their professional careers.

**After graduation**, we track the number of alumni remaining and growing in media roles—the ultimate goal of our work. We debuted an alumni newsletter in 2022 to keep our growing cohort of alumni connected and tout career opportunities.

# 2022 FELLOWSHIP RECAP

Our fellowship alumni work at *the Wall Street Journal*, the *Washington Free Beacon*, *Washington Examiner*, *Washington Times*, *The Hill*, Fox News, the Associated Press, among other publications and websites. With their remarkable success, our fellowship alumni are shaping the future of professional journalism.

In a dozen years, we have sponsored nearly 120 fellowships, including **12 in 2021** and **8 in 2022**.



CHARLOTTE WALDRON

“I am very grateful for *The College Fix* and all the opportunities that I have had with their fellowship. It has opened up so many doors in my career in journalism and media. I really love what *The College Fix* is doing and I know that it has positively affected me and many, many other college students who are looking to bring integrity back to journalism.”



ISAAC WILLOUR

“I couldn’t be more happy or more grateful for *The College Fix* for giving me the opportunity to intern with *The Dispatch*. The ability to craft stories and fact based journalism is not a responsibility I take lightly. Therefore I am so very grateful from the bottom of my heart to all of you for allowing me the opportunity to continue to do just that. Thank you so much for your support, thank you for helping me and hundreds of other student journalists just like me put honesty back into journalism.”



COREY WALKER

“The fellowship was a truly transformative experience for me and altered the trajectory of my journalism career. It widened my ambitions and allowed me to have access to exclusive spaces. The opportunity to live and work in DC helped me make connections, build a network, and hone my craft. I would highly recommend *The Fix Fellowship* program to any aspiring journalist.”

# EVENTS

## The College Fix hosts exclusive educational opportunities for our journalism network!

We offer our student journalists and alumni additional opportunities for growth through a series of quarterly training webinars, letting our writers learn from some of the best center-right journalists in the nation. In the past year, we have hosted training sessions with Heather Mac Donald and Deroy Murdock—both members of our Advisory Board—and in September 2022 we hosted Robby Soave, Senior Editor at *Reason* and *College Fix* alumnus.



Deroy Murdock



Robby Soave

## The College Fix's 2022 Gala

At *The College Fix*'s 2022 gala, we hosted nearly 100 attendees including students, partners, donors, and professional journalists. Our keynote speaker was Eliana Johnson, Editor in Chief of the *Washington Free Beacon*.



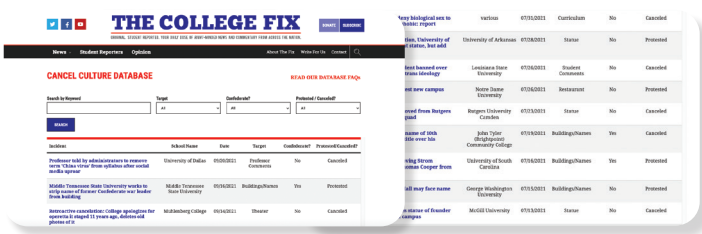
The database was launched in the fall of 2021 with more than 1,400 entries.

*The College Fix* added more than 200 entries since its debut—that averages out to more than a dozen new entries per month. The troubling trend shows no signs of slowing.

- POLICE
- GUEST SPEAKERS
- MUSIC
- MASCOTS
- STUDENT COMMENTS
- STATUE
- PROFESSORS
- CURRICULUM
- FLAG
- PAINTING

**Cancel culture continues to grow** and shows no sign of stopping. It represents an illiberal assault against freedom of speech and association as well as faith, academic discourse, open inquiry, the arts, unpopular or controversial ideas, and much more.

Our interactive database chronicles and quantifies cancel culture's influence on higher education, tracking its targets and noting its successes and failures. It serves as a vetted, crowdsourced repository that continues to track the problem of cancel culture in higher education.



# COLLEGE FIX SUCCESS STORIES



**U. Tennessee scraps plan to launch CRT center, require professors commit to DEI for tenure**

The University of Tennessee ultimately dropped plans for the Critical Race Center, thanks to our reporting.

<https://www.thecollegefix.com/utennessee-to-require-professors-commit-to-dei-for-tenure-launch-crt-center/>



**Lincoln's bust returns to Cornell, following removal**

*The College Fix* broke the news of its canceling, leading donors and alumni to successfully demand its return.

<https://www.thecollegefix.com/cornell-to-reinstall-lincoln-bust-will-place-it-in-the-heart-of-our-ithaca-campus/>



## FREEDOM OF INFORMATION ACT Ensuring Accountability



**We won our lawsuit against the Biden administration's Department of Education, proving that it shut down a free-speech hotline.**

<https://www.thecollegefix.com/under-biden-education-department-quietly-shut-down-trump-era-free-speech-hotline/>



**The University of Arizona handed over documents exposing the free-speech abuses of its bias-response teams, following the threat of a First Amendment lawsuit by *The College Fix*.**

<https://www.thecollegefix.com/u-arizona-student-reported-to-bias-response-team-for-drawing-person-picking-cotton/>



# LEADERSHIP

## STUDENT FREE PRESS ASSOCIATION BOARD MEMBERS

JUSTIN WILSON, President

CHRIS BACHELDER

JOHN J. MILLER

LAUREN FINK

JOHN HOOD

NICK SCHULZ



**John J. Miller,**  
Founder, *The College Fix*  
John J. Miller founded *The College Fix* in 2010 and continues to captain the ship. Known as “The Godfather” of center-right student journalists, he has had a hand in launching countless careers.



**Matt Lamb**  
Associate Editor, *The College Fix*  
Matt is associate editor for *The College Fix*. He previously worked at Students for Life of America, Students for Life Action and Turning Point USA.



**Dave Huber**  
Associate Editor, *The College Fix*  
Dave Huber is associate editor of *The College Fix*. He has written about education, politics and entertainment for almost 20 years, including at the popular media bias site *Newsbusters*. Dave holds degrees from the University of Delaware.



**Maggie Kelly**  
Assistant Editor, *The College Fix*  
Maggie Kelly is assistant editor for *The College Fix*. She previously worked as an associate editor of *Columbia* magazine and an editorial assistant at *DNAinfo.com*.



**Hope Johnson**  
Development Associate, *The College Fix*  
Hope Johnson is development associate for *The College Fix*, focusing on donor relations. Hope has worked on several political campaigns and in the Michigan House of Representatives and the Michigan Senate Majority Communications Office.



**Conor Coutts**  
Promotions + Outreach Mgr., *The College Fix*  
Conor Coutts is *The College Fix*’s Promotions & Outreach Manager. He recruits new writers, works with alumni, and manages social-media accounts.. Conor also manages our media pages.

*Our advisory board* features some of the biggest and best names in journalism:

TIM CARNEY, MOLLIE HEMINGWAY, HEATHER MAC DONALD, VICTORINA MATUS, DEROY MURDOCK, KIM STRASSEL, and SALENA ZITO.



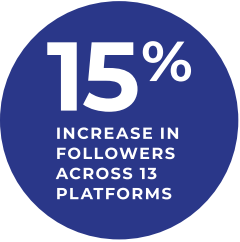
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*It is incredibly gratifying to mentor young college students and teach them the skills they need to become successful reporters and help this nation with fearless truth-telling. As I mark a decade with The College Fix and Student Free Press Association, I am so grateful for the support that has been given to tackle our important mission, and I look forward to many more years to come.*”

Jennifer Kabbany marked 10 years as Editor of *The College Fix* in 2022. She was named a visiting fellow for the Independent Women’s Forum for July to December 2021. Kabbany makes frequent media appearances, including more than 35 appearances in 2022 alone, and also give talks to GOP meetings and other groups.

**FUN FACT :**  
Our staff had nearly **80 media appearances** in 2022, a **30 percent increase** from 2021.

# SOCIAL MEDIA + DIGITAL OUTREACH

*The College Fix* saw a 15% increase in followers overall across our 13 platforms, with a 41% increase in post reach from Facebook and 65% increase in engagement from Instagram.



*The College Fix* massively expanded its social media presence on alternative platforms and launched profiles on: Telegram, MeWe, Rumble, Parler, Minds, Gab, YouTube, Instagram, Facebook, Twitter, Gettr, Truth Social, LinkedIn

**Website Traffic**  
**123%** increase in website traffic originating from Reddit

## Media Collaborators



TOTAL APPEARANCES  
**47** in 2021 | **79** in 2022



*The College Fix* obtained new high-profile Twitter followers, such as Jordan Peterson, Tom Fitton, Michael Knowles, and John Cena.



Dr Jordan B Peterson  
@jordanbpeterson

We can easily get that to 90%: 59% of students fear disagreeing with professor: national survey  
[thecollegefix.com/nearly-half-of...](https://thecollegefix.com/nearly-half-of...) via @collegefix

# ALUMNI SUCCESS STORIES

We are proud to have helped launched these successful media careers.

## ALUMNI




**ALEXANDRA DESANCTIS**  
Alexandra DeSanctis is a staff writer for *National Review* and a visiting fellow at the Ethics and Public Policy Center. A 2014 summer *College Fix* journalism fellow, Alexandra worked at *USA Today*. She is a graduate of the University of Notre Dame.




**BROOKE CONRAD**  
Brooke Conrad is a writer and producer at the Sinclair Broadcast Group's national headquarters. She was a spring 2020 *College Fix* journalism fellow at *The Carolina Journal*. She is a graduate of Hillsdale College.




**KYLE PETERSON**  
Kyle Peterson is an editorial board member of *The Wall Street Journal*. A 2010 summer *College Fix* journalism fellow, Kyle worked at *The Daily Caller*. He is a graduate of Iowa State University.



**BRITTANY SLAUGHTER**  
Brittany Slaughter is a reporter and anchor at WAOW TV, an ABC affiliate in Wisconsin. A summer 2019 *College Fix* fellow, she worked at *The Hill*. She is a graduate of Liberty University.



**NATE HOCHMAN**  
Nate Hochman is a staff writer for *National Review*. A summer 2021 *College Fix* fellow, he worked at *The American Mind*. He is a graduate of Colorado College.



**MARIA LENCKI**  
Maria Lencki is a digital production assistant with Fox News. She is a graduate of Franciscan University of Steubenville.



**MARK MCGREAL**  
Mark McGreal is a Hollywood-based reporter for the *Daily Mail*. A spring 2021 *College Fix* fellow, he worked at the *Los Angeles Daily News*. He is a graduate of UCLA.



**LANDON MION**  
Landon Mion is a digital production assistant at Fox News. A spring 2021 *College Fix* fellow, he worked at *Just the News*. He is a graduate of Kennesaw State University. Previously he was a night and weekend editor at *Townhall*.

### FUN FACT :

In addition to our fellowship program, many students who simply report for *The College Fix* over the years as campus journalists continue to see massive success in the industry. Our “Where Are They Now” alumni section features two dozen former *College Fix* journalists who now enjoy careers at outlets such as Fox News, *American Spectator*, *Epoch Times*, *Washington Examiner*, *The Wall Street Journal*, CNN and many other venues.

# MESSAGE FROM THE FOUNDER

Dear Fellow Patriot,

The media shapes how we think about everything, but now it abuses its power more than ever before, distorting the news, crushing dissent, and cheering on the rapid growth of government power. We seek to change this, which is why we focus on the development of new journalists.

*The College Fix* reports on stories that would never see the light of day without us. How we report is not revolutionary; what we report is. We will continue to highlight biased administrators and academics and topics ranging from cancel culture, abuses of free speech, religious freedom, and more—with the hope that free speech will be restored on college campuses.

Our goal is to spur lasting reform in higher education through truth-telling and the exposure of radical bias in our academic environments, and we need your help to make that goal a reality.

We hope you’ll join us. I am happy to answer any questions or to provide any additional information.

**John J. Miller,**  
Founder, *The College Fix*



**Contact**  
To learn more about supporting *The College Fix*, contact:  
**John J. Miller**  
Executive Director  
jjmiller@thecollegefix.com  
(703) 887-6292

## WHAT’S NEXT

We’re dedicated to building a new generation of responsible journalists, and *The College Fix* is our talent pipeline.

As an organization, we are committed to building on our recent growth in social media following and web traffic to grow the reach of the stories we produce, expand our readership, and increase the professional development opportunities we can provide to our student journalists. Our advancement plans include tracking and connecting with our alumni, growing our staff in strategic and sustainable ways, and increasing the number of students we mentor and help launch into professional journalism.



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*“This summer I got the chance to intern at the Washington Examiner in the commentary section. I’m so grateful that I had this opportunity through The College Fix Fellowship. Learning in a newsroom with other reporters and editors helped me develop my writing and research skills, and it gave me hands-on experience in original reporting and helped me build relationships I know will last me throughout my entire career.”*

**- Katelynn Richardson,** Summer 2022 Fellow

# THE COLLEGE FIX

POWERED BY THE STUDENT FREE PRESS ASSOCIATION

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Twitter



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YouTube



@TheCollegeFix

Facebook



@TheCollegeFix

**THE COLLEGE FIX • P.O. Box 76 Hillsdale, MI 49242**

**2023**  
PROSPECTUS

